

## **Ring in the Holidays on November 27th and 28th**

### **Join us as we *Ring in the Holidays* on Friday November 27<sup>th</sup> and Celebrate the 4<sup>th</sup> Annual Gingerbread Bake Off on November 27<sup>th</sup> and 28th**

On Friday, November 27<sup>th</sup> Old Town Pocatello will *Ring in the Holiday Season* with a day long celebration, sponsored by Syringa Wireless and area sponsors, to kick off the 2009 holiday season. Featuring Santa and Mrs. Claus, carolers, milk and cookies, snowmen, face painting, and much more, this celebration has become a tradition for local families and visitors alike.

All of the holiday themed activities will begin at 1:00pm. Plan to bring the entire family and spend the day. As children visit with Santa and enjoy homemade sugar cookies, Moms and Dads can stroll through our collection of gift shops, art galleries and fine retailers. Be sure to visit the talking Christmas Tree, Holiday Petting Zoo, and Crafters Corner to decorate your very own gingerbread cookies. With an ethnic selection of restaurants second to none, stop and warm up with an early dinner. Whether you choose Greek, Chinese, Italian, pizza or soup, a hot meal on a busy day will make shopping and experiencing all of the holiday sites even more enjoyable.

Activities will end at about 6:00pm giving visitors just enough time to line the streets to enjoy the largest night light parade in Southeast Idaho. The parade will begin on 3<sup>rd</sup> Avenue and E. Center Street and will wind its way under the Center Street Underpass to Union Pacific Avenue, then on to Main Street. The parade theme this year is *Home for the Holidays*. All floats and parade entries are required to have lights and most have thousands. This year expect to see gingerbread houses, as well as gingerbread boys and girls atop many of the floats. Old Town is pleased to welcome the 4<sup>th</sup> Annual Gingerbread Bake Off sponsored by Habitat For Humanity back to the downtown area this year. To celebrate the beautiful houses that will be on display inside US Bank on Friday and Saturday, many float builders will be featuring gingerbread in their float designs.

There truly is not a more festive way to kick off the holiday season than to spend the day in the historic heart of Pocatello. Please visit [www.OLDTOWNPOCATELLO.COM](http://www.OLDTOWNPOCATELLO.COM) for further details and to view a map of our area. Thinking about entering a float in the parade or a gingerbread house? Registration forms and instructions are also available on our website.